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# 2017 SIGNAGE, GRAPHICS, & LIGHTING

## NEW PRODUCT RELEASE

**INCISEON® is a direct replacement for glass tube neon.**



Imagine being able to encapsulate the traditional look of neon into a single panel of any substrate.

That is the power of **INCISEON® Integral**. This is a completely new dimension of the signage and branding industry, just as glass tube neon was when it was introduced to the world over 100 years ago by French engineer George Claude at the 1910 Paris Motor Show.

Covered under Intellectual Property and Patent Laws, **INCISEON®** imbeds perfectly diffused light of any color, in almost any design, into virtually any substrate. Imbed your brand into almost anything you can dream. Your front door, bar tops, table tops, walls, floors...

**Your imagination is your limit.**



**INCISEON® Skeletonized** is the solution the world has been awaiting to replace dangerous and costly glass tube neon. Prior LED & EL replacements for skeletonized neon were problematic: too dim, lacking detail, & poor quality. The need for a safer, eco-friendly solution has been needed for **over 100 years**.

**INCISEON® Skeletonized** looks just like glass tube neon, and in most cases is **BRIGHTER** (if desired). It's a **SMARTER** choice. Investing in **INCISEON®** will pay for itself in months (no service calls for faulty transformers and broken glass, 92% less energy costs).

**INCISEON®** is completely modular, low voltage and **SAFER**. Throw it across the floor, submerge it in water, or drive over it with a forklift, **INCISEON®** is nearly indestructible.



**BRIGHTER, SMARTER, SAFER.™**

